

Fair Food Pledge



Working together for fair food

Food Cardiff is an ambitious campaign to get businesses, organisations, and individuals across the city buying serving, and promoting sustainable and ethical food.

Be part of the movement by signing up to our Fair Food Principles and pledging to take at least one significant action.

A wide range of organisations across Cardiff are getting on board—schools, shops, corporates, retailers, wholesalers and charities—with enthusiastic support from their customers and clients.



By signing the Food Cardiff Pledge we are promising to take the appropriate steps to support the 10 principles of fair food and to:

- 1. Show commitment** - we will tell our customers and the public that we are developing and implementing a fair food policy in our business and will keep them informed about our progress.
- 2. Make informed decisions** - we will assess the environmental sustainability and welfare impacts of the food we buy and serve, establishing where our food comes from and how it is produced.
- 3. Source sustainably** - we will make sustainable food choices including:
 - a. Avoiding the worst:** Asking our suppliers or caterers to remove endangered species of fish, battery-farmed produce, air-freighted goods, and excessive packaging from the foods they supply us.
 - b. Choosing the best:** Serving fresh, seasonal food, organic, and fair-trade food and drink, minimizing food waste and maximizing what we recycle.
 - c. Influencing others:** Telling our suppliers and customers why we want to serve sustainable food—and sharing information about where they can get help.
- 4. Be open and clear** - we will share information with our customers, suppliers, caterers, employees about sustainable food and will show our commitment to taking action by making our pledge visible (online or on our premises).
- 5. Influence the rate and pace of change** - we will support positive change for sustainable food by using our influence to encourage other organisations to take action and join the Food Cardiff campaign.

Your pledge: what significant steps will you take in the next 12 months?

Signature:

Name:

Position:

Organisation:

Date:

To be completed by businesses serving and selling food:

I confirm that [organisation] has achieved Food Hygiene Rating of 3 or above (please tick) ☐

